

Communication Design

Associate in Applied Science

The Associate in Applied Science Degree curriculum in Communication Design is intended to provide the basic skills necessary to begin a career in visual communication. Whether the student intends to continue



his or her education or intends to seek an entry level position in an applied art field, the program will provide a solid foundation that is both comprehensive and complete. A strong emphasis will be placed on knowledge of the vocabulary of art, practical technical skills in producing communication design, and a thorough appraisal of individual interests and capabilities.

Graduates of this program have found jobs in design studios, public design, display work, packaging design, visual presentations, commercial printing, basic Web design, and photography.

Approximately three-fifths of the curriculum will include studio art courses, with the remaining courses in related areas important for future success in communication art and design. Students are urged to consult with their advisor in planning their programs.

Central Virginia Community College

call (434)-832-7800

AA/EEO/ADA • VTDD (434) 832-7701



Communication Design — Degree Requirements

		First Year	
Course No.	Course Title	1st Sem.	2nd Sem.
ART 101-102	History and Appreciation of Art I-II	3	3
ART 121-122	Drawing I-II	3	3
ENG 111-112	College Composition I-II	3	3
PHT 101-102	Photography I-II ¹	3	3
ART 131-132	Fundamentals of Design I-II	3	3
HLT/PED	Health or Physical Education	1	-
SDV 100	Orientation	1	-
ART 180	Introduction to Computer Graphics ¹	-	3
Total		17	18

		Second Year	
Course No.	Course Title	1st Sem.	2nd Sem.
ART 241-242	Painting I-II	3	3
ART 251-252	Communication Design I-II	3	3
ART 283-284	Computer Graphics I-II	4	4
	Social Science Elective ²	3	3
HLT/PED	Health or Physical Education	1	-
MTH 120	Introduction to Mathematics ³	3	-
ART 287	Portfolio and Resume Preparation	-	1
SPD	Speech Elective ²	-	3
Total		17	17

Minimum credits required to graduate

69

¹ PHT 101 and ART 180 are offered both fall and spring semesters. PHT 102 and ART 132 are offered spring semester only.

² See course catalog for available courses.

³ MTH 151 may substitute for MTH 120.